

# TEXACO

INC.

PETROLEUM PRODUCTS

DOMESTIC PRODUCING DEPARTMENT

NEW ORLEANS DIVISION



P. O. Box 252  
New Orleans 9, Louisiana  
October 4, 1960

Mr. Dave E. Pope  
Gulf Coast Section SEPM  
c/o Union Producing Company  
P. O. Box 278  
Kenner, Louisiana

Dear Dave:

Reference your request of September 30, 1960, for a brief report of my work as Chairman of the 1960 Directory Committee the following summary is hereby submitted.

In March, 1960, the following individuals agreed to serve as members of the Directory Committee:

Jules Braunstein	- Shell Oil Company
Donald K. Cameron	- The California Company
T. Wayne Campbell	- Consultant
Robert W. Everett, Jr.	- Texaco, Inc. (Chairman)
David E. Pope	- Union Producing Company

The above named members of the committee met in March, 1960, and it was decided to compile a directory of Gulf Coast Micropaleontologists using a code to show various aspects of each individual's specialty and current work. However, this original plan was later modified so that the final directory serves a dual purpose. First, it reflects the Membership of the Gulf Coast Section of SEPM as of September 1, 1960, and secondly, it lists the names of other micropaleontologists not affiliated with this organization.

In May, 1960, a mimeographed form requesting information for the directory was mailed to every member and associate member of the organization. Copies of this form were also mailed to all active Gulf Coast micropaleontologists not affiliated with the organization. For various reasons this form survey was not one hundred percent complete. Therefore, the Committee would like to make it clear that the absence of a code following a name in the geographical section does not necessarily indicate that the individual is not a micropaleontologist.


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In June, 1960, the first draft of the directory was typed and mailed to all business representatives of the organization for the purpose of checking for omissions and errors. In August, 1960, the final draft of the directory was typed by Miss Patricia A. Early, Texaco stenographer, and it should be noted that Miss Early rendered invaluable assistance to the Committee Chairman in all of the clerical work involved.

A meeting of the Committee was held in September to decide upon the final details of advertising and printing. Fortunately the advertising at \$50 per half page (4 ads) covered most of the printing cost. In connection with the advertising the Committee wishes to thank Mr. John B. Dunlap of Humble and Mr. Wayne Campbell, consultant, for their efforts in securing advertising. In preparing any future directories it is suggested that personal contact forms the best means of securing ads and this should be started at least two months prior to the printing date. It should be mentioned that the Directory was printed by the offset method by the Osbourne Letter Service, 629 Common St., New Orleans, La., at a cost of \$245 for five hundred copies. Copies of the directory have been mailed to all Members and Associates.

As Committee Chairman, I would personally like to thank all of the members of this committee and other members of the organization for their invaluable help in completing this project.

Yours very truly,

  
ROBERT W. EVERETT, JR.  
CHAIRMAN 1960 DIRECTORY COMMITTEE  
Gulf Coast Section SEPM

RWEjr:PAE